

# BRING YOUR BRAND INTO PLAY

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Present your brand in a professional tennis environment with real reach. Through my platforms — **Tennistraining Online**, **YouTube**, **Instagram**, **Facebook**, and my **tennis book** — you can connect directly with players, coaches, and tennis enthusiasts in their everyday sporting lives.

**Authentic.**  
**Targeted.**  
**Sustainable.**



# AD OPTIONS

– Tailored to Fit Perfectly



## Tennistraining Online

Present your brand on one of the largest tennis drill platforms worldwide. With more than 2,500 drills and over 1,100 active coaches, your brand gains targeted visibility within the daily routine of tennis training.

**Your Advertising Opportunities** ➔



## YouTube

With more than 27,000 subscribers, my channel is one of the largest German-speaking tennis channels. Your brand can be integrated directly into training videos, product reviews, and coaching content.

**Your Advertising Opportunities** ➔



## Social Media

Through Instagram and Facebook, I share insights from everyday coaching, tennis drills, and product recommendations. This creates an authentic and credible brand presence within the tennis community.

**Your Advertising Opportunities** ➔



## Tennis Books

Take advantage of exclusive advertising placements in the book «Erfolgskompass für Tennistrainer» — one of Germany's most comprehensive guides for tennis coaches.

**Your Advertising Opportunities** ➔

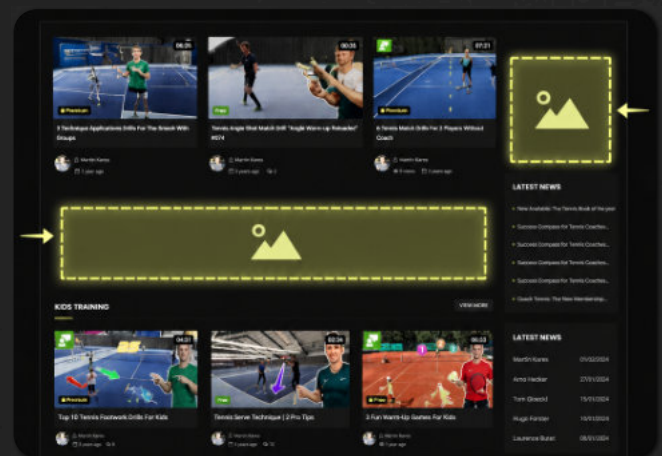
# TENNISTRAINING ONLINE

Tennistraining Online is the largest German-language platform for tennis drills and is evolving into one of the world's leading training platforms in tennis. With more than 2,500 drills, over 1,100 registered coaches and players, and nearly 4,000 active users per month, the platform reaches an international audience through its German and English content. [Visit Website](#) ↗

## Banner Advertising

With banner advertising, your brand is placed prominently on Tennistraining Online — integrated into an active platform for tennis players and coaches. Whether in the sidebar or as an exclusive placement, different advertising options provide targeted visibility within the tennis community.

from **39,95 € / month\*** ↗



### BASIC

- 1 banner (sidebar or horizontal)
- Rotation with other advertisers
- Standard visibility

Price: **39,95 € / month\***

### PREMIUM

- 1 banner (sidebar or horizontal)
- Exclusive placement (no rotation)
- Maximum visibility

Price: **59,95 € / month\***

### PRO

- 2 banners (sidebar + horizontal)
- Rotation with other advertisers
- Increased reach

Price: **54,95 € / month\***

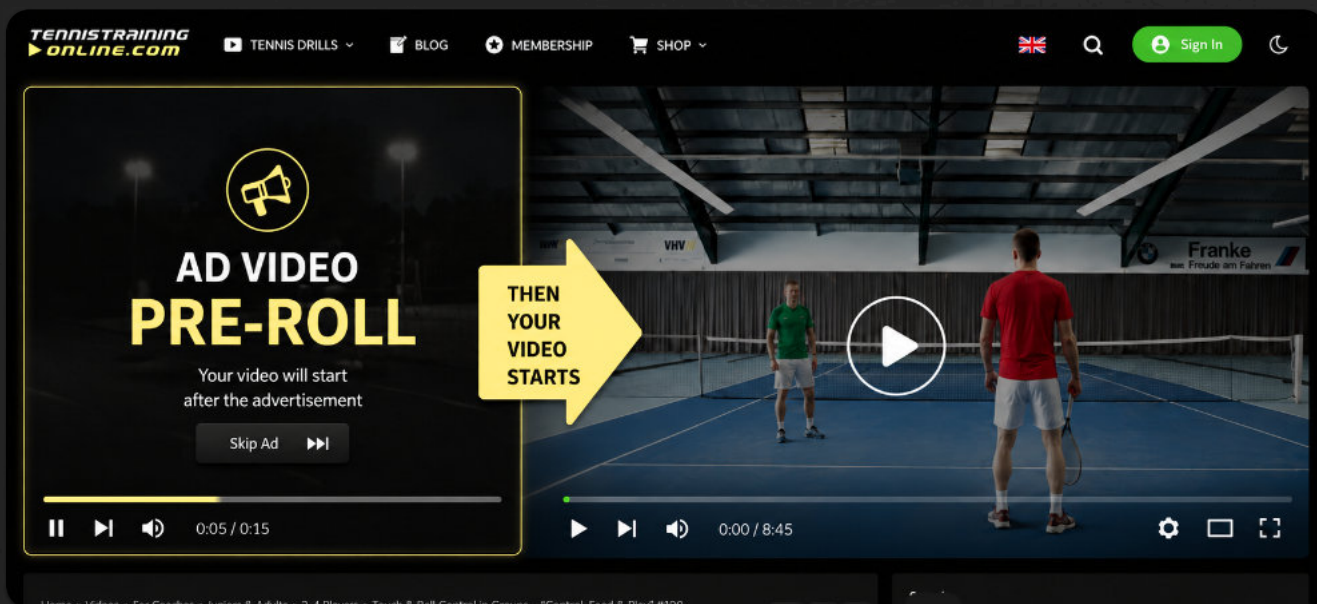
Recommended

### EXCLUSIVE

- 2 banners (sidebar + horizontal)
- Fixed placement (no rotation)
- Maximum presence across platform

Price: **79,95 € / month\***

# TENNISTRAINING ONLINE



## Video Advertising (Pre-Rolls)

With video advertising, your brand is placed directly before the free videos on Tennistraining Online — exactly when players and coaches are actively consuming training content. Pre-rolls are shown exclusively before free videos, as premium members watch all content ad-free. Both static image ads and real video pre-rolls are possible. Ads are displayed for at least 5 seconds before they can be skipped. Campaigns can also be targeted to specific categories such as forehand, backhand, or kids' training.

On request, we can create custom image or video ads for your campaign at an additional cost. Feel free to contact us for more information.

from **79,95 € / month\*** ↗

## IMAGE PRE-ROLL

- Static image ad before videos
- Rotation with other partners
- Platform-wide placement

**Price: 79,95 €**

## PRO

Recommendation

- Custom advertising video
- Guaranteed visibility for 5 seconds
- Skippable afterwards
- Rotation with other partners

**Price: 139,95 € / month\***

# YOUTUBE ADS

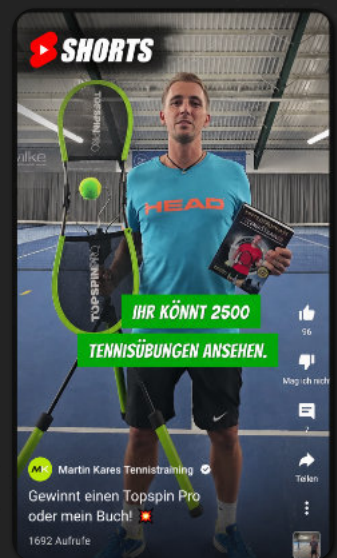


## Video Advertising

With nearly 30,000 subscribers, my YouTube channel reaches an active international tennis community of players, coaches, and tennis enthusiasts. Whether through product placements in Shorts, authentic reviews, sponsored videos, or long-term advertising partnerships — your brand is presented directly within the everyday world of tennis in a credible and engaging way.

[Visit my YouTube channel ↗](#)

from **449,95 €\*** ↗



## SHORTS

- Product placement YouTube Short
- Link integration & brand mention
- Authentic brand integration
- Permanent channel presence

Preis: **449,95 €\***

## REVIEW & SPONSORED

- Product review or dedicated test
- «This video is presented by ...»
- Link in the video description
- Permanent channel presence

Price: **799,95 €\***

## PARTNER

- Regular brand placements
- Repeated brand exposure
- Custom campaigns available
- Maximum visibility

Price on request

Recommendation

# SOCIAL MEDIA ADS



## Social Media Ads

Through Instagram and Facebook, you can reach a growing tennis community with authentic insights from everyday coaching, tennis drills, product recommendations, and personal experiences. Especially for brands

looking to build early visibility and grow through long-term partnerships, social media offers a direct and credible way to showcase products within the tennis world.

**Visit my Instagram profile** ↗

from **49,95 €\*** ↗

### STORY

- 1 story sequence
- Brand tagging & link integration
- Perfect promotions & campaigns

**Price: 49,95 €\***

### REEL & STORY

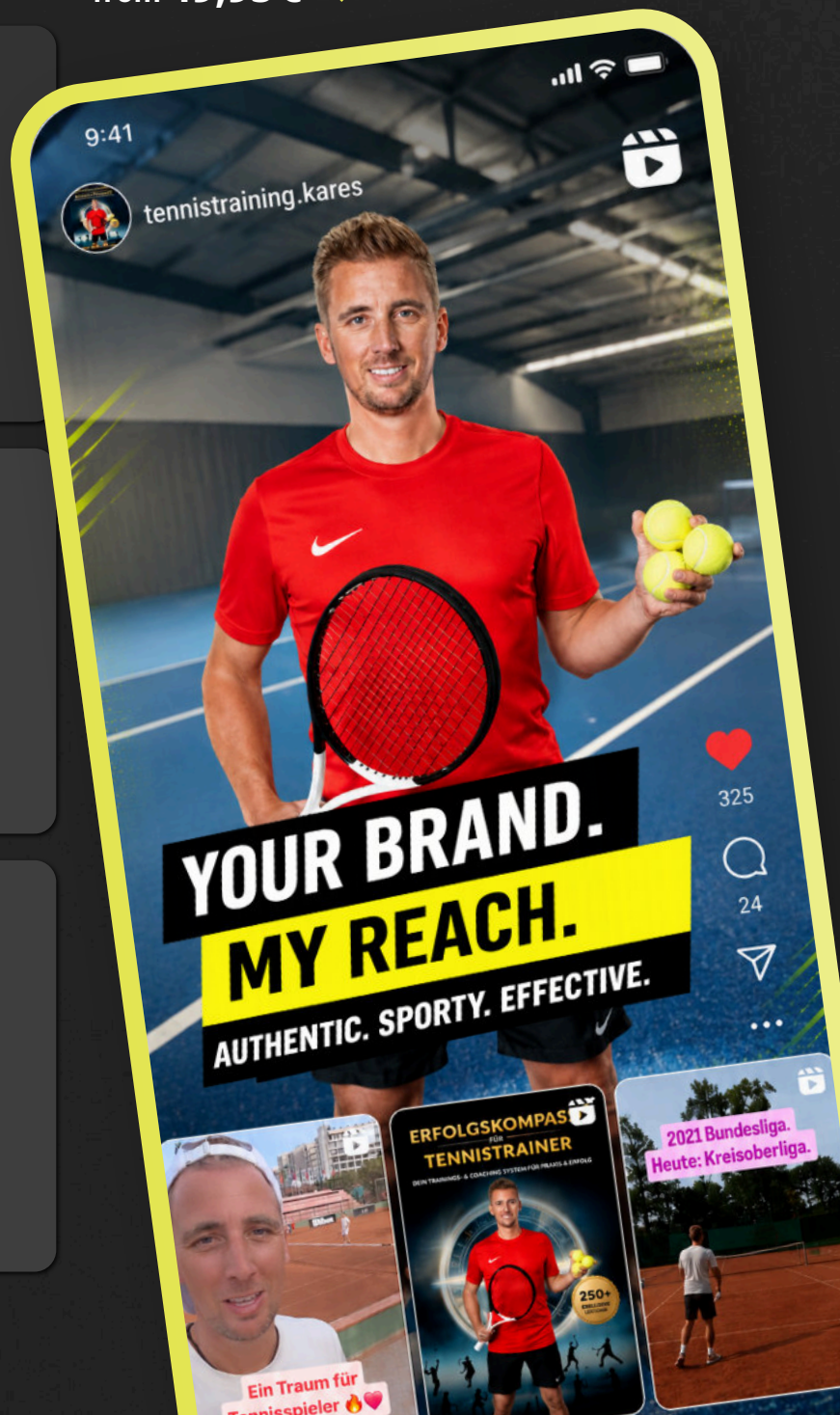
- 1 reel with product placement
- 1-2 accompanying stories
- Brand tagging & link integration
- Authentic tennis content

**Price: 199,95 €\***

### PARTNERSHIP

- Regular reels & stories
- Recurring product placements
- Long-term brand presence
- Individually tailored content strategy

**Price on request**



# EXKLUSIVE BOOK PARTNER

## Advertising in the «Success Compass for Tennis Coaches»

Present your brand permanently in Erfolgskompass für Tennistrainer — one of the most comprehensive and highest-rated German-language books for tennis coaches. In addition to the German edition, an English version is already available internationally and shipped across Europe. An exclusive advertising space for sponsors and brand partners is available on the final page of the book.

from **399,95 €\*\*** ↗

### GERMANY

- Placement in the German edition
- Exclusive advertising space on the final page of the book
- Visibility throughout the print run
- Premium presence in the tennis world

**Price: from 399,95 €\*\***

### INTERNATIONAL

- Placement in the German & English editions
- Exclusive ad space on the final page
- Visibility throughout the print run
- Premium presence in the tennis world

**Price: from 599,95 €\*\***



# YOUR PLACE IN TENNIS

## — Within the Community

For many years, I have been supporting tennis players, coaches, and clubs with practical content, modern training ideas, and a genuine passion for the sport. Through Tennistraining Online, YouTube, social media, and my books, I reach an active tennis community every day — both in German-speaking countries and internationally. If you would like to position your brand authentically and strategically within the world of tennis, I would be delighted to connect with you.

If you are interested in booking one of the featured advertising packages or discussing an individual partnership, feel free to contact me directly.

**Secure Your Ads Spot**



*M. Karas*

\* All prices exclude 19 % VAT.

\*\* Based on 500 copies. Prices exclude 19 % VAT.